

Company Profiles



What is a Company Profile?

A document that tells you about a company's:

- History
- Management Structure
- Employees
- Financials
- SWOT Analysis
- Competitors



Where can you find them?

Business Source Complete
ABI/Inform
Hoover's Company
Passport GMID
Sustainalytics (only for Canadian companies)



Why use them for research?

Can help you determine a company's:

- Organizational structure
- Key employees
- Strengths, Weaknesses, Opportunities and Threats (SWOT)
- Overall picture of the company

Need more help?

Chat - Email - In Person - Phone