

Case Studies



What is a Case Study?

- Detailed account of:
 - an individual
 - an event
 - an organization or business
 - a project
- Represent an actual situation or hypothetical



Where can you find them?

- In databases:
 - Use advanced search
 - Type in key word(s)
 - Select case study
- Databases:
 - Business Source Complete
 - CBCA
 - ABI/Inform
 - OCTopus
- For ABI/Inform and CBCA, in document type, select case study AND business case



Why use them for research?

- Help understand a topic
- Used to assess a situation and make decisions based on that
- Allows for generalizations about other similar situations
- Forms a base for further research

Need more help?

Chat - Email - In Person - Phone